PKS
Bidang Teknologi,
Industri dan
Lingkungan Hidup

PKS digital school

Certificate

No. 1377/PKS/DigiS/XII/2021

Fathi Rabbani

has mastered

Digital Marketing

on October 10th - December 18th, 2021 provided by PKS Digital School.

Bandung, December 2021
PKSDigiSchool CEO

Mardani Ali Sera

Skill Report

Name : Fathi Rabbani
Course : Digital Marketing

Technical Skills

Topic	Sub Topic
Basic Business	• Market Research & Product Research • Selling Technique & Branding
Social Media	• Organic Growth Strategy • Facebook Ads • Social Media Reporting & Social Media Analyse
Search Engine	• On Page SEO, Off Page SEO • Google Ad • Data Studio • Web Growth Strategy
Strategy	• List Building • Public Relation, Network & Events • Marketing Content
Basic WordPress	• WordPress Instalation & Basic Setting, • Appearance Customizing & Page Builder Plugins
E-Commerce Website	• E-commerce Plugins • Payment Gateway
Website Deployment	• Deploy to shared hosting • Optimize SEO + Caching